Cover page (page 1)

Logo TastyWines Asia

A signature of Break Events

The only wine tour in Asia covering all the World vineyard

4 cities in one week to meet over

1 000 professionals

Osaka – Zhengzhou – Ho Chi Minh - Singapore

From November 23 to November 30, 2018

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TastyWines Asia 2018 – 2nd round

**The organizer**

LOGO BREAK EVENTS

We are an event agency with a team experienced in the organization of professional events in the Asian market. Our aim is to set up tailor made events, fitting to the wine market in Asia, with a continuously updated data bases available for better access to markets, which, as everybody knows, are evolving all the time.

Because of what we do, we are well-placed to have an overview of the whole wine network, from importers to distributors to final prescribers – sommeliers and F&B managers, among others.

To find out more about us: [www.break-events.net](http://www.break-events.net)

**TastyWines Asia 2018 – 1st round**

We already organized a 1st tour in last March with 2 stops in Shenzhen and Taipei

On March 28, in Shenzhen, we welcomed 218 professionals. And on March 30, in Taipei, we welcomed 182 professionals. With a high level of selection for the 2 cities.

These 2 first stops organized during the 1st semester have been a great success, bringing direct orders on site for wineries exhibiting.

**Our proposal – our commitment**

One week, 4 cities, 4 countries – how many prospecting days can you save?

**Why TastyWines Asia?**

What are the specificities of TastyWines Asia, making of this wine tour, the most efficient prospecting tool to export in Asia.

* **The guarantee for our buyers to find a large diversity of wines** by the acceptation of only 2 wineries for the same wine region,
* **A maximum of 35 wineries for each city**,
* **A guarantee of pre-arranged meetings with VIP buyers**: A pre-arranged meetings software dedicated to our VIP buyers in every city, allowing them to select the wineries 2 weeks before the event, to prepare their schedule in advance,
* **A networking dinner after the tasting in every city**, with a selection of VIP buyers, to taste the wines with local cuisine.

**Your schedule in November**

Osaka, November 23 – Zhengzhou, November 26 – Ho Chi Minh,

November 28 – Singapore, November 30

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TO PARTICIPATE:

1 city: Euros 1,800 - 2 cities: Euros 3,400 - 3 cities: Euros 4,800 - 4 cities: Euros 6,000

Participation price includes:

* Presentation catalog (presentation on page 4), one page + logo,
* One table with white tablecloth, company sign, badge,
* Two ice buckets, spittoon, basket of bread or crackers, small bottles of water,
* Pre-arranged meetings,
* Networking dinner,
* Shipping 24 sample bottles.

Not included:

* Your travel expenses from your country and interior flights in Asia,
* Your accommodation in every city.

**REGISTRATION FORM**

**Please return via e-mail to odarras@break-events.com**

**Before 15 October 2018**

Company:

Contact person:

Address:

Tel.: E-mail:

Name and first name of person(s) attending:

Mobile phone:

**FORMULA**

**□ 1 city: EUR 1,800 □ 2 cities: EUR 3,400 □ 3 cities: EUR 4,800 □ 4 cities: EUR 6,000**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | November, 23  □ Osaka | November, 26  □ Zhengzhou | November, 28  □ Ho Chi Minh | November, 30  □ Singapore |
| **Interpreter** in English  (Euros 200/city) | □ YES □ NO | □ YES □ NO | □ YES □ NO | □ YES □ NO |
| **Additional samples**  24 additional bottles  (Euros 450/city) | □ YES □ NO | □ YES □ NO | □ YES □ NO | □ YES □ NO |
| **Total options** |  |  |  |  |

**TOTAL FORMULA + OPTIONS SELECTED =**

*Your inscription will not be confirmed before reception of a first instalment of 50% of the total amount indicated above. Balance is due no later than 15 days before the date of the first event selected. Otherwise, access will be refused.* Payment by bank transfer in Euros.

|  |  |
| --- | --- |
| Bank Name: HSBC Hong Kong  Swift Code： HSBCHKHHHKH  Bank address: 1 Queen's Road Central, Hong Kong  Account name: BREAK EVENTS LTD  Account No: 848-717260-838 | *Please identify your transfer with “ EWDT and your company name” . Bank charges not deductible.* |

*Conditions of Sale available on request*

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**PRESENTATION**

Wine-producing region:

Company name that you wish to appear in the catalog:

Name: First name:

Function:

E-mail: Web site:

Tel: Fax:

Company description (your strong points, in four lines):

Vineyard surface: hectares – Production: hl or bottles (0,75 l).

Importer: Do you have one or more importers in this country: □ YES □ NO

Would you like him/them to be mentioned on the tasting card: □ YES □ NO

Please provide name(s), address(es) and phone number(s)

**Please send your logo with the Registration form**

Done at (place):

On (date):

By (name):

Company stamp: Signature :

**Contact us:**

**Break Events Shenzhen**

**Timour LALANNE :** [+86 (0) 755 8827 1784](tel:+86075588271784) - **tlalanne@break-events.net**

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